

ONE PAGE COMMUNITY ENGAGEMENT PLAN

- We aim to **donate and fundraise** £... for good causes
- Team members are encouraged to **volunteer**, for hours or part of a team project
- #..... young people experience an **education/ employment skills day each year**
- Name:..... leads our **community engagement and CSR programme**
- We maintain and develop one or more **community partnerships** (such as your [local community foundation](#), charity, school, community group)
- We invite our **local MP** to experience and participate in events
- We take part in [Racing Together Community Day](#) (**racing's national day of volunteering**) each year
- We have a page on our **website dedicated to community activity** ([see examples here](#)) and use Racing Together platforms to showcase **events, stories and our impact**
- We contribute to the Racing Together **community engagement surveys** and keep our activity up-to-date on the Directory of Community Engagement and Education Activity ([here](#))
- In the unfortunate event of abandoning fixtures, we donate waste such as **flowers and excess food to local causes** where possible
- We keep a record of **ticket and box and donations** each year

Get in Touch

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RESOURCES

- The Role and Purpose of Community Engagement in British Horseracing: [eLearning](#)
- Racing Together Resources [webpage](#)
- Racing Together [Directory](#)



Racing Together racingtogether.co.uk

COMMUNITY ENGAGEMENT GATHERS PACE:

Racing's commitment to helping others.

EDUCATION AND EMPLOYABILITY

Racing organisations support learning and skills development in communities nationwide. Over 15,000 young people experience curriculum and career activity days at racecourses each year.

FUNDRAISING AND VOLUNTEERING

Each year in May, racing staff volunteer their time to help out in the local area as part of Racing Together Community Day, racing's national day of volunteering.

HEALTH AND WELLBEING

Improving the lives of communities in which the sport operates - charity initiatives designed to promote good health and breakdown barriers to accessing racing.

KEEP UP WITH RACING'S COMMUNITY ENGAGEMENT



Racing Together

BRITISH RACING: HELPING OTHERS

1,500 voluntary hours and counting

During racing's national day of volunteering in May, staff from over 60 racing businesses volunteer in their local area. Beneficiaries include food banks, homeless shelters, Riding for the Disabled, Age UK centres, and many more.

Over £2M in community fundraising

From bucket collections, to charity races, to full blown charity racedays each year. York Racecourse support Macmillan for a raceday each year which raises over £500,000; while Goodwood's Magnolia Cup has raised over £1.5 million for good causes since its inception.

700+ charities

Racing supports local and national charities, whether for its people and horses, or tackling issues affecting wider society, such as mental and physical illness, loneliness and many others. The sport is creating innovative partnerships to achieve this.

The new normal

What's good for the community is good for racing. 64% of racecourses have community programmes in place, from collaborations with Alzheimers charities, to year-round education programmes and helping military veterans.

Find out more www.racingtogether.co.uk

/racingtogether
 /racing_together



RACECOURSE CCTV

Racing Together

Education & Employability
Fundraising & Volunteering
Health & Wellbeing

Charity Training Wellbeing Charity Training

130+ organisations are harnessing racing's assets to help others

Wellbeing Initiatives

Visit our directory
racingtogether.co.uk/directory/

Racing Together
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Racing's commitment to helping others.

EDUCATION AND EMPLOYABILITY

FUNDRAISING AND VOLUNTEERING

HEALTH AND WELLBEING

How British racing has a positive impact on our society

OVER **£2M** funds raised per year, donated to over 700 charities

volunteered for local good causes **1,500+ HOURS**

64% OF RACECOURSES have a community programme in place

Keep up with racing's community engagement

WELLBEING OF WOMEN

Racecourse CCTV Screens (sent to Racetech): can be [downloaded here](#)

RACECARD ADVERTS

COMMUNITY ENGAGEMENT GATHERS PACE:
racingtogether.co.uk

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has a positive impact on our society

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 **Racing Together**
Keep up-to date  

130+ organisations are harnessing racing's assets to help others

Wellbeing Fundraising Charity Initiatives Training

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Racecard Adverts (sent to Weatherbys): can be [downloaded here](#)

Size = one unit Weatherbys-produced 'O-size' racecards - 18mm (high) x 106mm (wide).

If you have feedback or would like to request an alternative spec please email lucy@racingtogether.co.uk