



Racing
Together



RACING TOGETHER

COMMUNITY

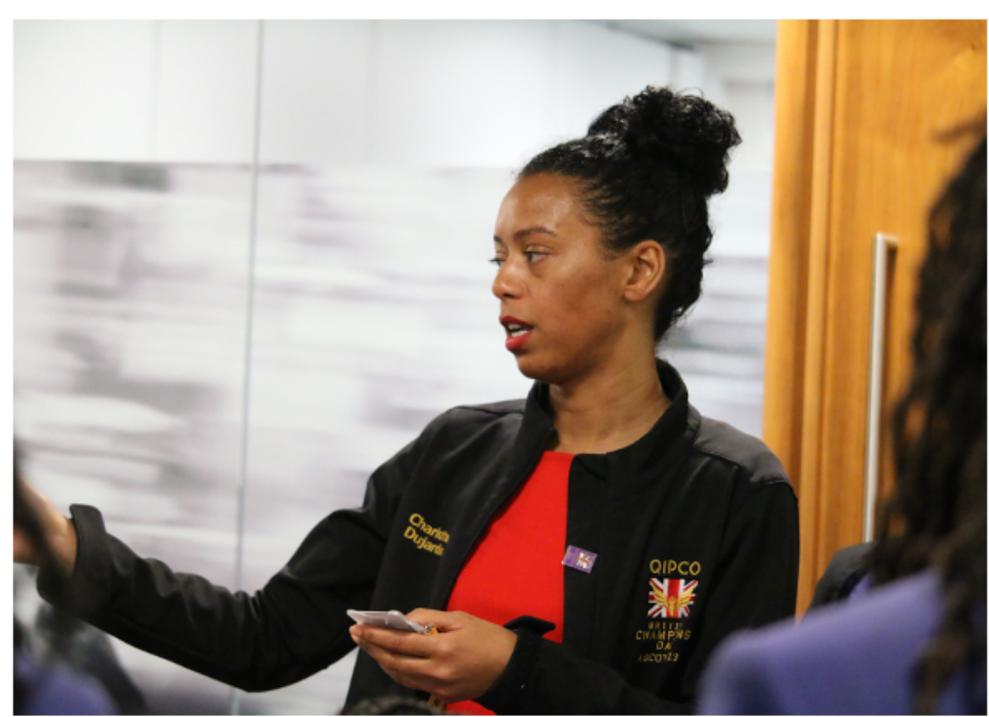
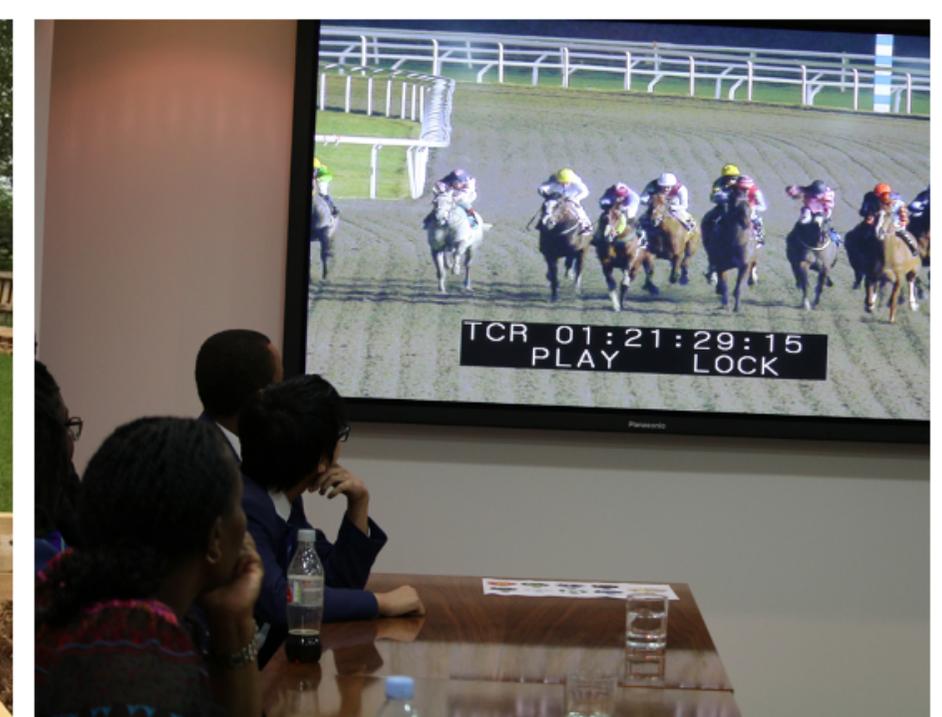
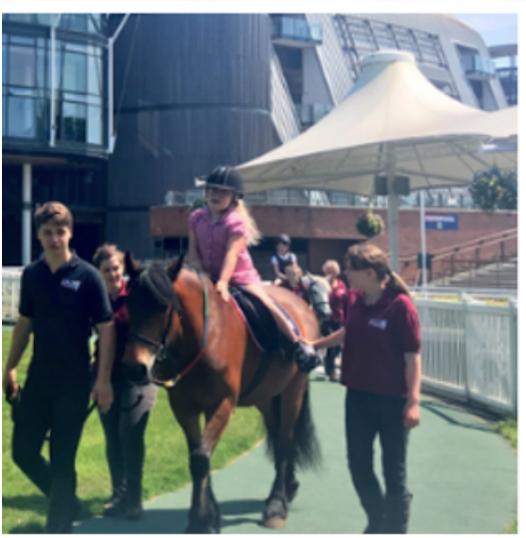
DAY

British racing's national day of
volunteering in local communities

THURSDAY 5 MAY 2022

#RTCommunityDay

www.racingtogether.co.uk



What is Racing Together Community Day? Key Facts:

- It's British racing's **national day of employee volunteering**
- Initiated to collectively inspire and showcase racing working in its local communities, showing that **it's fun to give back alongside colleagues.**
- A nationwide initiative – in 2019 over **1,500 hours were volunteered to help others.**
- This is the 4th annual Racing Together Community Day and will take place on, or around, **Thursday 5th May.**
- Supported online via the website, Instagram and Twitter, using the hashtag **#RTCommunityDay**
- This year's Community Day is themed to celebrate Her Majesty The Queen's Platinum Jubilee.

10 REASONS
TO GET INVOLVED IN
RACING TOGETHER
COMMUNITY DAY

**Your
People:**

1. It's fun
2. It develops skills
3. It promotes team work
4. It inspires

**Your
Community:**

5. It changes lives
6. It builds new partnerships
7. It helps where need is greatest



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#RTCommunityDay



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**Your
Business:**

8. It increases motivation
9. Creates a positive local profile
10. It's responsible business

Who is involved in Racing Together Community Day? Signed up so far:





10 Ideas for Racing Together Community Day Activity:

1. **Identify an existing charity partner** or ask your team to **submit local causes** close to their hearts
2. **Tidy up your local area, speak to your local council**
3. Visit a volunteer website for ideas
4. Contact your local Lions Club
5. Use your **team's core skills; maintenance, catering, social media**
6. Invite beneficiaries to a **behind-the-scenes day at your racecourse**
7. Use the day to **train your staff**: to be autism aware, dementia friends, etc
8. **Volunteer your time** to host an event, fundraise, mentor or skills to help out
9. Charity types suit your team: animal charities; sports foundations
10. **Equine charities**: Greatwood, the Racehorse Sanctuary, HEROs, etc.

What could this look like in reality? Nationwide charities to consider

- This year's Community Day is themed to celebrate Her Majesty The Queen's Platinum Jubilee.
- To find out HM The Queen's full list of patronages visit the Royal charity page [here](#).



Find volunteering opportunities at your local Age UK: [more](#)



Host a Monthly Gathering: [more](#)



Provide a 'magical makeover' at the home of one of their supported families: [more](#)



Tidy up your local area: [more](#)



Volunteer at a rehoming centre: [more](#)



Find local opportunities: [more](#)



Take part in their corporate volunteering programme: [more](#)



Innovative and skills-based opportunities: [more](#)



Lend a hand to maintain a National Trust property: [more](#)



Find office-based volunteer roles: [more](#)

HM THE QUEEN PATRON CHARITIES

The British Horse Society

CANCER RESEARCH UK for Children & Young People

Sue Ryder

St John Ambulance

WE DISCOVER, WE GROW
Girlguiding

RSPCA

Animals

Healthcare & Hospices

Children & Young People

REEDHAM Children's Trust
Transforming the lives of vulnerable children

DogsTrust

SYP Trust
For children and young people

The Fire Fighters Charity

Step One

HAIG HOUSING HOMES FOR THE VETERAN COMMUNITY

Elderly & Retired

Armed Services

Education & Training

YOUNG WOMEN'S TRUST

Friends of the Elderly

ABF THE SOLDIERS' CHARITY

The Army's National Charity

Army Cadet Charitable Trust UK

Royal Air Force Benevolent Fund

Scouts

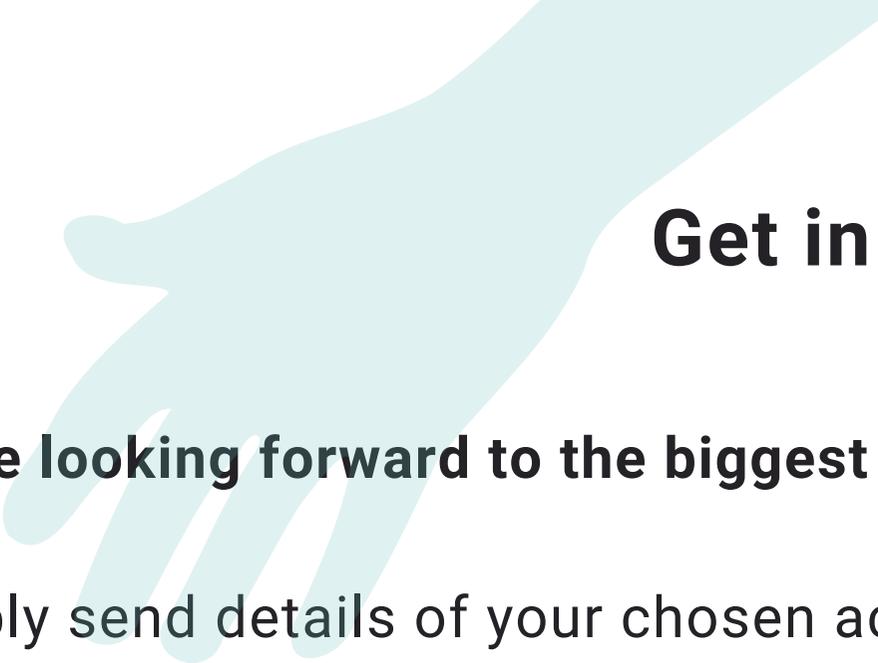
Help the sport to promote the day:

1. Advise Racing Together of activities
2. Tag Racing Together, take photos and be active on social media using #RTCommunityDay
3. Send a press release to contribute to racing's wider industry story
4. Let your **local MP** know and invite them along



Are you racing that week? If so:

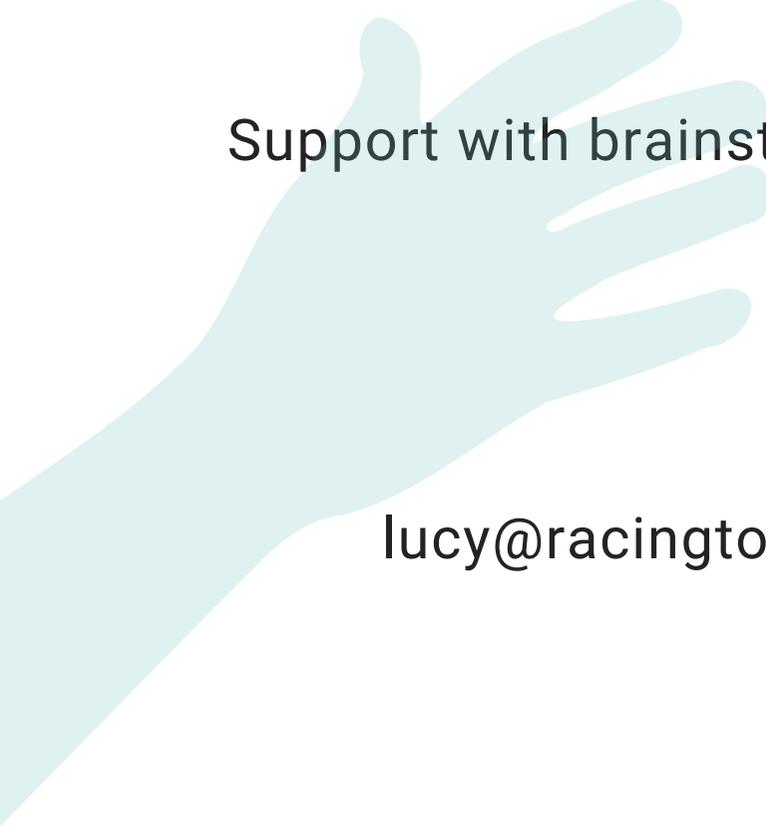
- Use spare race titles and racecard space
- Include sponsors in activities
- Invite your local MP
- If you're too busy, simply announce plans for later in the year
- Brief media contacts, photographers and raceday presenters



Get in touch

We are looking forward to the biggest Racing Together Community Day yet.

To sign up, simply send details of your chosen activity, number of participants and date using the details below.



Support with brainstorming ideas, making connections with local charities or to ask a question about the day, contact:

Lucy Gurney

Racing Together Community Engagement Manager

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