



RACING TOGETHER NEWSLETTER

Autumn 2022

How racing supports
its communities



Racing
Together

Welcome

to Racing Together's 2022 newsletter!

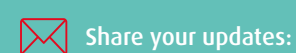
This year has flown by with so much great work going on; we're delighted to update you on racing's latest community engagement and education activity.

The Directory of Community Engagement Activity has been up and running for over a year and we were pleased to announce a 44% increase in community initiatives in January.

Racing to School also recorded in March its 200,000th participant – a wonderful milestone for the charity.

Within this newsletter you will find news and updates around the sport's diverse activity, from which we hope you will draw optimism and inspiration.

This newsletter provides just a snapshot of racing's community initiatives, so please visit our [website](#) and join the newsletter to stay in touch.



Share your updates:

Adam Harman
adam@racingtogether.co.uk



Stay up-to-date:

Sign up to our [newsletter](#) and receive monthly updates.

Are you following us?

Keep up with all the latest news and community engagement by following us on social media.



Highlights

New initiatives

There have been many new community engagement, education and accessibility initiatives to celebrate, from the Trevor Hemmings Learn to Ride Summer School to the partnership between The Rio Ferdinand Foundation and The Jockey Club.



Women in Racing with support from the Racing Foundation and Kindred Group have come together to launch racing's first motherhood/ parenthood portal as part of their ongoing project to educate and empower all stakeholders within the horseracing industry.

Employers, employees and those who are self-employed have easy access to information about rights and entitlements regarding pregnancy, maternity, paternity, adoption, shared parental leave, flexible working, self-employment and statutory pay. Find out more [here](#).

Fundraising & donations



The Ernest Cooper Macmillan 'Ride of their Lives' charity race at York saw almost £500,000 raised for Macmillan in the 51st running of the raceday. There has been many more fundraising initiatives, including The Britannia Stakes, IJF Charity Race and the Great Racing Welfare Cycle Challenge, which raised £100,000 for Racing Welfare.

This year's Magnolia Cup raised a fantastic £317,351 in support of The Brilliant Breakfast, raising money for young women on The Prince's Trust programmes across the UK.

What's New

Coming soon!

Racing Together

Industry Day

Thursday 9 February 2023

Join us to explore 'Why community engagement is at the heart of racing's future strategy' and hear and engage with inspiring keynote speakers. The event is supported by the Racecourse Association. Visit the website to find out more and book your place.



The Racing Together Community Award is one of nine up for grabs at the 2022 Racecourse Association Showcase and Awards. The award recognises initiatives relating to the local community or charitable causes.

Entries demonstrate how engagement initiatives have been identified, enhanced the lives and relationships of their desired targets and should consider partnerships formed with key stakeholders. Congratulations to entrants and finalists for this year's award. Finalists are Aintree, Ascot, Catterick, Chester and Scottish Racing.

Autism in Racing

Autism in Racing is in its second phase of activity to welcome people living with autism to the sport of horseracing. Founded by broadcaster Bobby Beevers and managed by Racing Together and the Racecourse Association, 13 racecourses have signed up to host an Autism in Racing raceday in 2022.

What beneficiaries say...

“

Well, what can I say? I was kinda dreading today to be honest. I thought Harry would hate the horse racing and be totally anxious.

It turns out, he loves the horse racing and is currently running around with another boy "shooting" each other! This has been such an easy, relaxing day. Having a chance to go over, watch the races and then come back to the marquee between races to chill out. It's been wonderful and we honestly cannot thank you enough for this amazing opportunity.

I really do hope that we have an opportunity to come along again. Many thanks.

”

Tara, Dave and Harry

Yorkshire Beacon

Go Racing in Yorkshire and Racing Together announced in March the Yorkshire Racing Beacon Programme, a year of activity that brings together community-focussed events to unite this racing region as a force for good in local communities.



In celebration of the Platinum Jubilee, and as part of Racing Together and Go Racing in Yorkshire's Community Beacon, Catterick Racecourse engaged with Risedale School in Hipswell, to find ways to make race days at Catterick more environmentally friendly and sustainable for future generations.

A group of students, between the ages of 11-16, all of whom are Eco Ambassador's for Risedale School, have successfully developed several eco-friendly outcomes including recycling bins; bike racks; increased signage and information to help those walking to the course or arriving by public transport.

In addition, the racecourse has engaged with local primary schools and asked pupils to design the front cover of the race card. The winning design was used on Friday 3 June and the artist invited, along with their family, to join in the action on the day!

Community Day



A record level of participation was achieved for the first Racing Together Community Day since the pandemic, staged on Thursday 5th May.

The annual initiative is an opportunity for a range of racing businesses and charities nationwide to engage with and support their communities through local volunteering activities.

Over 65 organisations from across the sport in locations nationwide embraced the day by giving up their time to help others.

Greatwood



Former racehorse Mahlervous visits Marlborough Care Home

This pilot programme is run by Greatwood in partnership with Racing Together and aims to build the evidence-base for the use of former racehorses to benefit people in community settings, in this case at care homes.

Webinar Series

Racing Together held its first webinar series in winter 2021 designed to start and accelerate conversations on some key community engagement and education topics.

Coming soon!



Nine additional Racing organisations signed up to the Diversity and Inclusion industry commitment.

This is another progressive step for British racing as more organisations from across the sport come together to illustrate their commitment to diversity and inclusion. The Industry Commitment formalises horseracing's approach to diversity and inclusion, building on the existing activity already taking place.

Black History Month

British racing marked Black History Month for the first time with a video campaign shown widely across racecourses and TV to highlight progress made and as Callum Helliwell says in the campaign 'writing the history books that don't yet exist'.



Racing with Pride

British racing's official LGBT+ network turned two this year. The network partnered with York Racecourse to hold a Pride Raceday in June, now a finalist in the Racecourse Association Showcase Awards for Diversity & Inclusion.

Targeted inclusion initiatives such as Step On Track, the Riding A Dream Academy, Women in Racing and the Racing Pathway continue to grow and develop across the racing industry.

Search **#ALLINTHERACE** to find out more.

Learn

Visit racingtogether.co.uk/allintherace to find free Racing2Learn eLearning courses to develop your knowledge and awareness.





A record 800 young people and adults took part in 26 community events during National Racehorse Week in September.

With core funding provided by the Racing Foundation, National Racehorse Week was able to put a significant focus this year on community outreach and engagement. A total of 26 dedicated events took place across the country, supported by Racing Together and Racing to School, with more than 800 people from 11 schools, charities, four urban equestrian centres and community groups getting involved to have their first experience behind the scenes of racing. Where people were not able to attend a yard visit, racehorses were taken to them. Events included:

- Dan Skelton Racing hosted 50 young people from Birmingham's Summerfield Stables, an equestrian charity supporting disadvantaged and disabled young people
- Jo Foster took racehorse Sigurd to a primary and secondary school alongside two care homes in West Yorkshire
- Paul Nicholls OBE hosted a special visit for NHS and Emergency Service workers
- Godolphin hosted Leicester's Urban Equestrian Academy and took a retired racehorse to Newmarket Academy as part of the Newmarket Godolphin Beacon Project
- James Fanshawe and Emma Lavelle hosted children with serious illnesses from the Barrie Well's Trust Box4Kids initiative
- BTRC and Greatwood aftercare centres took racehorse ambassadors to care homes, as part of the growing trend for thoroughbred equine therapy in the community

“
These visits inspire, motivate and provide our children with an experience they may never have despite living at the heart of a racing community.
”

**School Teacher
 Lambourn via Racing to School**



Resources

Did you know?

Racing Together has a host of resources designed for industry professionals to boost and measure community engagement and education activity. Download the Racing Together logo for your email or website footer to show your commitment to community engagement and education.

New

Find Diversity in Racing updates and resources.



Political Engagement Toolkit

This can be used as a guide to support your engagement with political figures.



Racing's Volunteering Portal

To find and apply for volunteer opportunities within racing.



Complete free e-learning

The role and purpose of community engagement in British horseracing.



Diversity & Inclusion Resources



Racing's community events

Search for and submit diary dates.

About the Directory

In the summer of 2020, Racing Together, The Racing Foundation and Godolphin came together to conduct a survey of the industry to better understand horseracing's involvement with, and the benefit it brings, to communities and to be able to showcase racing's positive impact.

The Directory maps nationwide activities from over 130 organisations that are harnessing racing's assets to help people develop skills, increase physical activity and create a more diverse and inclusive sport. Activity also includes the immediate responses of racing's businesses and people to reduce the impact of the Coronavirus pandemic on local communities. It is used as a model to support similar international initiatives, for example within Together for Racing International activity.

Add your own programmes by emailing:

lucy@racingtogether.co.uk

“
Racing Together is proud to represent the sport's growing commitment to community engagement activity alongside our industry, community and charity partners. Through and beyond covid, expanded programmes, new pilot schemes and group collaborations have shown there is no let-up in the momentum of this work.
”

**John Blake
 Chief Executive**

**Racing Together is an open partnership of organisations
working collectively to help others**


THE JOCKEY CLUB
FOR THE THRILL OF IT SINCE 1750


PALACE HOUSE
National Heritage Centre for
Horseracing & Sporting Art
NEWMARKET

**TICKETS
FOR
TROOPS**

careersinracing

THE
**RACING
FOUNDATION**

GBR GREAT
BRITISH
RACING

**TOGETHER
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RACINGWELFARE
Supporting racing & welfare

**BLUE LIGHT
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THE
THOROUGHBRED
BREEDERS'
ASSOCIATION

**RACING
TO SCHOOL**

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Together

**#TTR
TAKE REINS**


Godolphin


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**GO RACING
IN YORKSHIRE**


BHA
BRITISH HORSE RACING AUTHORITY



**Racing
Together**

**Be part of racing's
community engagement**

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